ANNUAL REPORT 2013

KGSA Foundation

Executive Director: Ryan Sarafolean

Board of Directors: Martha Johnson, Chair of Board
Becky Albright, Vice Chair
Mike Debois, Treasury
Claire Bischoff, Secretary
Matt Musel, Fundraising Advisor

KGSA Foundation
1263 Osceola Avenue
Saint Paul, MN 55105
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www.KGSAfoundation.org
KGSA Foundation is a non-profit organization that provides money, time, and talent to support the Kibera Girls Soccer Academy (KGSA), a community center in the heart of one of Africa’s largest slums that provides free secondary education and extra-curricular activities for girls, and microfinance programming and financial literacy opportunities for their parents. Our aim is to empower local communities by supporting development on their terms and to offer donors in the United States a chance to be part of responsible and sustainable global engagement/global servant leadership.

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This year has been an incredible year of growth - filled with new possibilities and initiatives, and it all could not happen without the tremendous support we continue to receive from all of our contributors. Thank you to each and every one of our supporters, whether you made a financial contribution, a donation of time, or connected the KGSA Foundation to individuals or organizations, we appreciate all that you do for us. Your generosity inspires us and pushes us to new and exciting levels as an organization. We have created a strong, supportive community within the Twin Cities and are now expanding our network into Denver and New York City. It is apparent that we are reaching new levels as an organization within the states and in Kenya. This is the first year that the KGSA Foundation is sending KGSA graduates to universities across Kenya. Our model of free, secondary education is working. Abdul has always stressed the need to “go the full cycle” with our students, meaning that we must be able to produce an institution that students can engage with that provides a quality education lifting them out of poverty and into new economic opportunities. We know that an extra year of secondary school for girls boosts their eventual wages by 15-25 percent, just imagine the impact that a college degree can have on KGSA students.

As we look to the future and imagine the possibilities for growth and ways to increase our impact, we turn to the students. For years now, KGSA students and families have advocated for a dormitory that would provide safe & secure housing, afterschool tutoring & academic support, on-site counseling & referrals, and community programming. This summer we began to explore what this would look like by bringing two architectural students from the states to facilitate a series of dialogues around what this facility would look like, what it would contain, and how it would increase the students’ performance, participation, and engagement. We bought land directly next to the school, our staff and students created the layout & designs, and now we hope that you can join us in this next chapter of our story.

Deepest thanks,

Ryan Sarafolean

KGSA Foundation, Founder & Executive Director
Our Philosophy

Local problems need local solutions. We encourage local leaders to redefine their role in development and we recognize the expertise of community leaders. Together we cultivate sustainable solutions to gender inequality and poverty.

We believe education goes beyond the four walls of a classroom. It encompasses one’s mind, body, and environment. Through education, communities are able to determine and build their own futures. Building and harnessing the unique strength of women to lead their communities out of poverty is the core of our work.

Change cannot wait. We are about action, choice, and self-reliance, not charity. We are committed to excelling, which is why we’ve decided to intensively develop and nurture one school and one community and facilitate its growth into something remarkable, rather than build as many schools as we have bricks.
The CEO of WorldReader had heard about the Kibera Girls Soccer Academy and the work that they are engaged in and was interested in seeing first-hand what KGSA was all about. He was impressed with the work, and promised to provide E-Readers to the school if we could find a matching donation for the value. Thanks to a generous donation from a KGSA supporter, WorldReader distributed 100+ E-Readers to the students and staff. The entire curriculum is now accessible on the E-Readers along with a myriad of educational resources and tools.

KGSA partners with WorldReader

Each year, 30+ students graduate from the Kibera Girls Soccer Academy and must search for work, or a scholarship that will help them either launch a small business, or fund a two or four year post-secondary program. Knowing that this is a difficult process to do on your own, the KGSA Foundation decided to create a scholarship program that would do that. With the help of Richard Teka, Asha Jaffar, and Ellen Weber, the KGSA Foundation established the Next-Step Scholarship as a way to provide graduates with either a small business loan and business management training, or a post-secondary funding for either a two-year vocational school or a four-year university. For more information on how you can become a monthly supporter, visit our website at www.KGSAfoundation.org/Scholarship

KGSA lands a spot on the TEDx Stage in New York

After months of interviews and auditions, Ellie Roscher won a final spot on the TEDx stage in Sarah Lawrence, NY and told the world a story about the importance of educating girls, about community development, and the Kibera Girls Soccer Academy. To watch the TEDx talk, visit the link below.

http://www.youtube.com/watch?v=UELrszS4cyA

A Year in Review

Abdul explains the WorldReader partnership to the KGSA family and friends at a community gathering outside of the school.

Students take their first look at the E-Readers
This summer, the KGSA Foundation was able to send three new individuals to Kenya to experience Kibera, to work alongside the staff and students, and to bring back their experience to their community. Matt Musel, one of our board members, was able to work with Abdul and Teka and delivered a three-week training of fundraising strategies. Ellen Weber spent her time forming friendships with the students, learning about their day-to-day activities, challenges, and interests. She assisted in the creation of the Next-Step Scholarship and collected the needed information for every student’s profile including their dream for the future. Lastly, Matt Brandes served as the Foundation’s building consultant concerning the Boarding & Community Centre initiative and met with several architect firms within Nairobi and helped us pitch the project and identify which firm to work with.

Byrones and his US Tour

Byrones, the KGSA head soccer coach, traveled to both Colorado and Minnesota to meet with KGSA supporters and to tell the story of the Kibera Girls Soccer Academy and how he became connected to this work. He was met with much enthusiasm and excitement throughout his tour and was able to make a personal connection for many of our supporters who have not had the chance to travel to Kenya and meet our amazing staff on the ground.

Public Health Programming

For young women growing up in Kibera, it is a constant challenge to find safe, menstrual hygiene products. Many families simply cannot budget enough money for this expense and girls are forced to turn to paper, tissue, torn pieces of foam mattress, etc. There are numerous health complications associated with this, in addition, students tend to miss more school when they do not have safe ways to manage their menstrual cycles. KGSA Foundation recently partnered with the organization Ruby Cup, which produces healthy, high quality and sustainable menstrual hygiene products made from 100% medical grade silicone and can be re-used for up to 10 years. Each student attended two different trainings and received a menstrual cup of their own thanks to our generous supporters!
At our annual MN winter gala, we launched the ‘Elevating Education Capital Campaign’ which will fund the construction of the Boarding & Community Centre in Kibera. The Boarding & Community Centre will provide safe, secure housing and living conditions; consistent electricity, water, and health-services; and academic tutoring and resources. By living at school, students will be able to better their academic performance and have their physical, mental, and emotional needs met. Ultimately this environment will give them the space to excel toward graduating with superb marks, enrolling in college, and continuing to beat the odds.

We have partnered with 1,000 Shades of Green Safari and Tour Co. who has graciously organized a trip at no cost for 30 adventurous individuals to climb Mt. Kilimanjaro. We’ve decided to turn this into a fundraising opportunity where each climber must raise $10,000 to reserve a spot on the trip. Of that total, $8,000 will go directly to the construction of the new building and community centre, while the remaining $2,000 covers all in-country expenses for the trip. The $240,000 raised by individual climbers, along with corporate sponsorship and large gifts will mean we can “break ground” by October 2014.

To learn more about the Elevating Education Climbing Expedition or to see the full building renderings, visit www.KGSAfoundation.org/Elevate

Let us not forget...

- We continue to provide all 130 of our students with a guaranteed meal 6 days a week.
- Over 130 students are receiving a free secondary education, athletic programming, and artistic opportunities annually.
- Each and every one of our graduates have successfully passed their KCSE final Form 4 exams.
- We provide a livable wage and employ 20 Kiberan residents to operate and run the Academy. This includes the principal, teachers, administration, cooks, soccer coaches, and security guards.
- Our staff and students receive medical financial support through the Foundation.
- Our graduates have gone on to pursue internships in and outside of Kibera, post secondary studies at vocational schools and universities, and jobs in the community.
Sources & Uses of Funds

Earnings Overview

<table>
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<tr>
<th>Description</th>
<th>Total Cost</th>
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<tbody>
<tr>
<td>Major Donations ($1,000+)</td>
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<td>Family Foundations</td>
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<td>Individual Gifts</td>
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Expenses Overview

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<td>Kibera Girls Soccer Academy Operational Costs</td>
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<td>Development</td>
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<td>Fundraising</td>
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<tr>
<td>Marketing &amp; Public Relations</td>
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<tr>
<td>Travel &amp; Outreach</td>
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</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$101,500.00</strong></td>
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</table>

** Kibera Girls Soccer Academy Operational Costs refer to all money transferred to Kenya and the school. These costs include staff salaries, academic supplies, programming costs, post-secondary scholarships, and construction/infrastructure initiatives.
Our work at the KGSA Foundation could not be possible without the generous support from our incredible partners.

KGSA Foundation Contact Information

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